

SOUTHWESTERN ONTARIO DEVELOPMENT PROGRAM (SWODP)

LOCAL INITIATIVES PROGRAM GUIDELINES 2009-2010

Purpose:

Investments made under this component will support local community-based initiatives that stimulate business and economic development opportunities within the CFDC of Middlesex County's service area. Ideally, investments will support strategic economic development activities that create significant long-term impact in the CFDC's service area.

Eligible Applicants:

Eligible Applicants are:

- Non-profit organizations (including municipalities, municipal organizations, corporations, community development organizations, and associations); and,
- Groups or alliances of those described above where a lead recipient has been identified.

Eligible Activities:

Eligible Activities may include but are not limited to:

- community-based economic development projects;
- research and feasibility projects;
- marketing and promotional activities;
- tourism events;
- seminars/workshops;
- technology/innovation projects; and,
- small scale capital projects.

Eligible Costs:

Eligible Costs are **reasonable, incremental and required** to carry out the Eligible Activities specified, including but not limited to:

- consulting and professional fees;
- marketing and advertising costs;
- travel; and,
- equipment.

Eligible Costs for Recipients may be up to 75% of total Eligible Costs and will not normally exceed \$10,000 per project.

Application Deadline:

Funds limited, apply as soon as possible.

Applicant Deliverables

- All recipients of grants will be required to submit a final report that will include a summary of activities, accomplishments and financial reconciliation of the project.
- This information will be due on the deadline agreed to in the recipients signed Letter of Offer. Please note that no advances or extensions will be allowed and grants could be forfeited to assist other recipients if submissions are late.
- There is an expectation that recipients of grants will publicize CFDC of Middlesex County's support of their project, therefore, all applicants must include a plan with their application outlining how they will publicize their partnership with CFDC of Middlesex County, including a timeline. This could include but is not limited to news releases, cheque presentations, announcements, a feature story in your company's newsletter, website, etc.
- Projects must be completed in full and all funding expended on or before a Completion Date prior to March 31, 2010, as specified in a Letter of Offer, should the project be approved for funding.

The Applicant acknowledges that, as the operation of the Corporation is financially supported by the Government of Canada, representatives of Canada are permitted access to the files of the Corporation for monitoring, audit and evaluation purposes, and that the Applicant may be contacted from time to time by representatives of Canada as part of the evaluation of the performance of the Corporation. The Government of Canada will treat all such information in a confidential manner and will not remove such information from the Corporation's premises without prior written authorization by both the Corporation and the clients.



Federal Economic
Development Agency
for Southern Ontario

Agence fédérale
de développement économique
pour le Sud de l'Ontario

Canada