

ME INC.

the young entrepreneurs magazine



Welcome to ME INC.

Community Futures Development Corporation (CFDC) of Middlesex County is thrilled to announce the launch of our young entrepreneurs magazine, ME inc. This non-profit magazine is a spin off that we have created based on our annual "Make Your Case" Competition. While "Make Your Case" has consistently received rave reviews from youth, teachers, and the local business community alike, we recognize that only a limited number of students were able to participate in this one-day event. By producing a printed publication based on the content of "Make Your Case", youth across the Region (London, Elgin, Oxford and Middlesex) will now have access to the same entrepreneurial material that was provided at the event. This in part will create a lasting impact on a larger demographic, educating youth about the benefits of self-employment.

ME inc. will offer young people ages 14 – 24 an opportunity to access professional entrepreneurial insight and will provide an introduction to business resources available throughout the region. Profiles of young entrepreneurs from local communities will be featured in the high gloss, full-colour publication spanning some 36 pages.

ENTREPRENEUR GRANT

In addition, the CFDC of Middlesex County is also offering up a \$1000 grant for a youth business plan for the summer of 2010, bringing hands-on business planning experience to high school students and at-risk youth across the region (London, Middlesex, Oxford & Elgin Counties).

DISTRIBUTION

This first issue of ME INC. will have a circulation of 10,000 copies, and will be made available at high schools and agencies serving youth-at-risk (ages 14-24) throughout London, Middlesex, Elgin, and Oxford Counties.



OUR GOAL

By increasing awareness of local students and youth at-risk about the benefits of self-employment, how to complete a business plan and how to get a business financed, our communities will benefit from future businesses that will spawn from these young entrepreneurs.

ADVERTISING & SPONSORSHIP OPPORTUNITIES AVAILABLE FOR INFORMATION CONTACT:

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